













Personal & people		Hertfordshire understanding
Motivation and ambition		<ul style="list-style-type: none"> ▶ Actively participate ▶ Show enthusiasm ▶ Knowledge of the sector ▶ Pursue aspirations and goals
Confidence		<ul style="list-style-type: none"> ▶ Willing to meet new people ▶ Able to hold conversations with peers, managers and customers ▶ Recognise own strengths and able to present these
Respect and good manners		<ul style="list-style-type: none"> ▶ Listen and learn ▶ Recognise the feelings of others ▶ Be polite ▶ Remain calm
Determination and resilience		<ul style="list-style-type: none"> ▶ Commitment to get things done ▶ Learn from mistakes and accept criticism ▶ Resist distractions ▶ Adapt to changes
Adaptability		<ul style="list-style-type: none"> ▶ Flexible to cope with changing demands ▶ Able to apply knowledge to different situations
Teamwork		<ul style="list-style-type: none"> ▶ Cooperate with others ▶ Recognise skills in others ▶ Value contribution from others
Technical & practical skills		Hertfordshire understanding
Numeracy		<ul style="list-style-type: none"> ▶ Apply simple mathematical concepts ▶ Understand simple arithmetic ▶ Understand costs and expenditure
Literacy		<ul style="list-style-type: none"> ▶ Able to express yourself in writing ▶ Understanding of business etiquette verbally and in writing ▶ Able to explain yourself verbally
Business and customer awareness		<ul style="list-style-type: none"> ▶ Understand commercial realities ▶ Able to professionally communicate with customers ▶ Manage your time effectively
Analytical and problem-solving skills		<ul style="list-style-type: none"> ▶ Investigate systematically ▶ Identify problems ▶ Look for better ways and suggest solutions ▶ Plan and organize tasks
Digital technology		<ul style="list-style-type: none"> ▶ Understand the development in technology for business ▶ Basic knowledge of IT
Qualifications		<ul style="list-style-type: none"> ▶ Achieve qualifications valued by employers

