



# YEAR 12 BUSINESS KEY STAGE 5 SCHEDULE

# 2023-2025

## MODULES/UNITS

### YEAR 12 A LEVEL BUSINESS STUDIES:

#### THEME 1 – MARKETING AND PEOPLE

Meeting customer needs, the market, marketing mix and strategy, managing people, entrepreneurs and leaders.

#### THEME 2 – MANAGING BUSINESS ACTIVITIES

Raising finance, financial planning, managing finance, resource management, external influences.

### YEAR 13 A LEVEL BUSINESS STUDIES

#### THEME 3 - BUSINESS DECISIONS AND STRATEGY

Business objectives and strategy, business growth, decision-making techniques, influences on business decisions, assessing competitiveness, managing change.

#### THEME 4 - GLOBAL BUSINESS

Globalisation, global markets and business expansion, global marketing global industries and companies (multinational corporations).

## COURSEWORK DEADLINES/EXAMS

## WHEN

PAPER 1	MAY / JUNE 2025
PAPER 2	MAY / JUNE 2025
PAPER 3	MAY / JUNE 2025

## PROJECTS/SCHEME OF WORK/TOPICS FOR 12 & 13

## DURING

MARKETING / MANAGING BUSINESS ACTIVITIES	AUTUMN Y12
PEOPLE / MANAGING BUSINESS ACTIVITIES	SPRING Y12
PEOPLE / MANAGING BUSINESS ACTIVITIES	SUMMER Y12
BUSINESS DECISIONS AND STRATEGY	AUTUMN Y13
GLOBAL BUSINESS	SPRING Y13
GLOBAL BUSINESS	SUMMER Y13

## OTHER INFORMATION

### Exam Board and Specification

We follow the Pearson specification. Year 1 comprises of marketing and people and managing business activities whilst year 2 looks at business decisions and strategy and global business. Themes 1 and 4 are examined in paper 1, paper 2 covers themes 2 and 3. The paper 3 has a context that is released in year 2 of the course

### Textbooks and Resources

We use Activelearn for the course text giving students access to the book wherever they have an internet connections. Students will also be offered the opportunity to subscribe to the Business Review magazine. Students are encouraged to follow the news throughout their course. [www.tutor2u.net](http://www.tutor2u.net) also provides a wealth of resources as well as <https://ezyeducation.co.uk/>

### Homework and Revision

Homework tasks often involve completing exercises the above textbook. Past papers can be downloaded from <https://qualifications.pearson.com/en/qualifications/edexcel-a-levels/business-2015.html>.